

Multi-Generational Workforce

Employees are learning how to adapt to 4 generations in the workplace, but it is not always easy. Whether you are a manager or front line staff, we must all have the skills to effectively communicate with all generations.

The following will be covered:

- Generational differences and their impact on the modern workforce
- Factors that influence intergenerational challenges
- Values of each generation and experiences common to each group's members
- How to incorporate communication strategies to work better with members of different generations
- Finding common ground between generations to maximize productivity and communication
- Understanding strengths and engagement strategies for the millennial generation

Meeting Details

When: June 20, 2017
10:00am—12:00pm

Where: Creston IowaWORKS
215 N Elm Street
Creston, IA

Cost: \$10 per person

Space is limited so reserve your seat today!

**Please register to attend by Thursday, June 15th, 2017 by emailing
Cabrielle Rutledge at Cabrielle.Rutledge@iwd.iowa.gov.**



Recertification Credit Hours Awarded: 2

The use of this seal is not an endorsement by HRCI of the quality of the program. It means that this program has met SHRM's criteria to be pre-approved for recertification credit.

